

## **Carolyn Dalloway**

Carolyn is an experienced marketing and communications professional and an expert in Whole Organisation Marketing and Reputation. She is an inspirational, motivational and engaging speaker, trainer and consultant, who can help you to get everyone in your organisation pulling in the same direction, to get you ahead in your marketplace.

She has an honours degree in modern languages and another degree level qualification in marketing management. She has studied Marketing communications and international marketing with the Chartered Institute of marketing and has been trained in the psychology of marketing, buying and selling. She has trodden the marketing boards at senior management level for 15 years and has been in other marketing roles for more years besides. She has earned her marketing stripes working in the commercial and not for profit sectors however her methods and style are applicable and adaptable to any industry.

No matter what industry you're in, if your whole organisation isn't living the brand and supporting marketing and sales activities, you will be missing out on improving your customer relationships, image and reputation and on generating better referrals and more leads.

This keynote is the inspiration springboard for developing all your people to get more value out of what you already do. This will help start you on the road to achieving Whole Organisation Marketing and improving your customer relationships and your reputation. .

By helping all your people to be your best ambassadors, proactively promoting your organisation and taking responsibility for improving customer relationships, reputation and success you can achieve success.

For more information check out her website [www.carolyndalloway.com](http://www.carolyndalloway.com) or phone 01562 862172 mobile 07787 573539