



Month of the year	Date	Events	Event type
January	Thurs 28th	<p><b>On line Social Networking For Business</b>  <b>A waste of time or a business opportunity?</b>  <b>Speaker Annmarie Hanlon - Evonomie</b>  <b>Plus New Members' evening Networking, Wine &amp; Buffet Meal</b></p> <p><b>SOCIAL NETWORKING</b> such as Twitter, LinkedIn and Facebook has grown significantly in the last year. <b>What's your view - waste of time or business opportunity?</b> Right now professional businesses are winning work from Twitter and LinkedIn. Facebook is used in place of traditional advertising yet a few years ago you phoned or wrote to communicate with customers. Winning business now involves digital marketing and the ways to have those conversations has changed.</p> <p><b>Annmarie will share secrets on how digital marketing tools can generate business for you.</b> Find out if Facebook is essential for your business, why LinkedIn is your online case study site and whether or not to tweet.</p>	Business Development Personal Development Networking
February	Mon 15th	<p><b>Career Choices, how to ignore them and get to the top!</b>  <b>Stella Layton, European President of Cookson Precious Metals</b></p> <p>Stella is one of the most successful women in manufacturing and an impressive and impassioned speaker. <b>Her humorous description of the five 'C's – career choices</b> open to women when she left school - catering, clerical, cashier, caring and cleaning –will strike a chord with many who have sat in front on an uninspiring careers advisor!</p> <p>Known for her high profile appointments including European President of Cookson Precious Metals and past Chair of British Jewellers' Association, she has received many awards including CBI First Woman Award for Manufacturing 2005, honorary degree as a Doctor of Science from Cranfield University 2006 and finalist in West Midlands' Business Woman of the Year 2006.</p> <p><b>Plus 2 course restaurant meal</b></p>	Informative Inspirational Networking
February	Tues 23 <sup>rd</sup>	<p><b>Loves Restaurant - Wine tasting &amp; taster food to complement wine.</b>  <b>Members' only evening –</b>          An evening with Claire Love of Loves Restaurant, in which she will host a "food and wine pairing evenings".</p> <p>Claire and husband, Steve, opened Loves in September 2009 and have succeeded in being cited as one of "Top 5 restaurants in Birmingham", Birmingham Mail awarded 3 rosettes for the restaurant by the AA, an amazing achievement given they had only been open 4 months! The event is exclusive to WIBA and limited to 10 members.</p>	Social Networking



<b>March</b>	Wed 10 <sup>th</sup>	<b>Lisa Shepherd Hair &amp; Makeup</b> <b>Members only</b> – Lisa Shepherd is the resident colour specialist and stylist on “10 Years Younger” . Tim Scott-Wright and his team at the Birmingham salon in Temple Row West invite 10 members to a pampering event to make everyone look their best whether hair or make-up hints and tips needed. This is a free of charge event restricted to 10 members only.	Social FOC event
	Wed 17 <sup>th</sup>	<b>LOVE, LIFE AND A CAREER – CAN WE HAVE IT ALL?</b> <b>ZAHRA PABANI – Partner and Head of Family Team at Shakespeare Putsman Solicitors</b> A family lawyer and team manager Zahra is published in 2 prestigious family law journals and has written for women’s magazines, Birmingham Post, Mail on Sunday, appeared as a ‘Hot shot’ in the Daily Telegraph and featured on the BBC programme “Inside Out”. Her talk will focus on – <b>the successful business woman and how to juggle so many balls to keep so many people happy – your boss, your husband, your boyfriend, your children, your parents!</b> - sound familiar?! <b>Wine &amp; 2 course Meal at City Inn</b>	Informative Personal Development Networking
<b>April</b>	Thur 29 <sup>th</sup>	<b>The Importance of Style - Beth Goodrham, personal stylist</b> will take us through <b>the importance of style on our professional credibility</b> and coach us <b>how to wear the best styles for spring, our shape, size and environment.</b> <b>Wine &amp; 2 course meal at City Inn</b>	Informative Personal Development Networking
<b>May</b>	Thurs 13 <sup>th</sup>	<b>An Evening with TM Lewin, Canon St, Birmingham</b> <b>TM Lewin</b> , one of Britain’s oldest shirt brands has <b>experienced phenomenal growth</b> since it set up in 1989, <b>increasing from 5 shops in 2000 to over 80 outlets worldwide today.</b> Learn their success from <b>Cliff Burgess, Head of corporate marketing</b> and see styles modelled by wiba members and learn <b>how to make the most of professional workwear.</b> <b>Special offers available for the evening.</b>	Business development Informative Social Networking
<b>June</b>	Wed 19 <sup>th</sup>	<b>AEGON Classic TENNIS Edgbaston Priory Club</b> An opportunity to <b>reward yourself, your clients, or staff at this renowned ladies’ tennis competition</b> where women players prepare for Wimbledon <b>Lunch, Premium Seating, Afternoon tea</b>	Social Sporting Networking
<b>July</b>	Wed 7 <sup>th</sup>	<b>Private viewing of Staffordshire Hoard at Birmingham Museum &amp; Art Gallery.</b> Unique opportunity to view this treasure and learn from curator the plans for a permanent display space. Fundraising event for the Hoard. Drinks and nibbles.	Informative Social
<b>July</b>	Tues 20 <sup>th</sup>	<b>Sushi evening at Joseph Chamberlain College, Highgate, Bham.</b> earn the art of sushi from experts, make it yourself and network with summer university members.	Social informative Networking
<b>Aug</b>		<b>Summer break</b>	
<b>Sept</b>	TBA	<b>Finance – Rich girl, Poor girl! Barclays Colmore Row, Birmingham 6pm for 6.30pm</b> The secret to financial planning to achieve the life you want. Experts from Barclays, Capelin financial management and Collinsons accountants will outline how decisions taken at different life and work stages impact on the future life you can lead. An opportunity to ask questions of our experts will feature in the speed networking after the presentation.	Personal Business Informative Networking
<b>Oct</b>	TBA	<b>20<sup>th</sup> anniversary Lunch – details to follow</b>	Social, networking