



Month of the year	Date	Events	Event type
January	Thurs 28th	<p>On line Social Networking For Business - A waste of time or a business opportunity? Speaker Annmarie Hanlon – Economie Plus New Members’ evening Networking, Wine & Buffet Meal at City Inn</p> <p>SOCIAL NETWORKING such as Twitter, LinkedIn and Facebook have grown significantly in the last year. What’s your view - waste of time or business opportunity? Right now businesses are winning work from Twitter and LinkedIn. Facebook is used in place of traditional advertising yet a few years ago you called or wrote to customers. Winning business now involves digital marketing and the ways to communicate have changed.</p> <p>Annmarie will explain how digital marketing can generate business for you. Find out if Facebook is essential for business, why LinkedIn is your online case study and whether or not to tweet.</p>	Business Development Personal Development Networking
February	Mon 15th	<p>Career Choices, how to ignore them and get to the top! Stella Layton, European President of Cookson Precious Metals</p> <p>Stella is a highly successful women in manufacturing and an impressive speaker. Her humorous description of the five ‘C’s – career choices open to women when she left school - catering, clerical, cashier, caring and cleaning –will strike a chord with those who have sat before an uninspiring careers’ advisor!</p> <p>Known for high profile appointments including European President of Cookson Precious Metals and past Chair of British Jewellers’ Association, she has received many awards including CBI First Woman Award for Manufacturing 2005, honorary Doctor of Science degree from Cranfield University 2006 and in West Midlands’ Business Woman of Year finalist 2006</p> <p>Plus 2 course meal and drinks at City Inn</p>	Informative Inspirational Networking
February	Tues 23 rd	<p>Loves Restaurant - Wine tasting & taster food to complement wine. Members’ only event An evening with Claire Love of Loves Restaurant hosting a “food and wine pairing evening”.</p> <p>Claire and husband, Steve, opened Loves in September 2009 and have succeeded in being cited as one of “Top 5 restaurants in Birmingham”, Birmingham Mail awarded 3 rosettes for the restaurant by the AA, an amazing achievement given they had only been open 4 months! The event is exclusive to WIBA and limited to 10 members.</p>	Social Networking



March	Wed 10 th	Lisa Shepherd Hair & Makeup Members only – Lisa Shepherd is the resident colour specialist and stylist on “10 Years Younger”. Tim Scott-Wright and his team at Temple Row West Birmingham invite 10 members to a pampering event to make everyone look their best whether hair or make-up tips needed. Free of charge restricted to 10 members .	Social FOC event
	Wed 17 th	LOVE, LIFE AND A CAREER – CAN WE HAVE IT ALL? ZAHRA PABANI, Partner /Head of Family Team at Shakespeare Putman Solicitors A family lawyer and team manager Zahra is published in 2 prestigious family law journals and written for women’s magazines, Birmingham Post, Mail on Sunday, appeared as a ‘Hot shot’ in the Daily Telegraph and featured on BBC’s “Inside Out”. Her talk will cover the successful business woman and how to juggle so many balls to keep others happy – your boss, your husband, your boyfriend, your children, your parents! Wine & 2 course Meal at City Inn	Informative Personal Development Networking
April	Thurs 29 th	The Importance of Style - Beth Goodrham, personal stylist will take us through the importance of style on our professional credibility and coach us how to wear the best styles for spring, our shape, size and environment. Wine & 2 course meal at City Inn	Informative Personal Development Networking
May	Thurs 13 th	An Evening with TM Lewin, Canon St, Birmingham TM Lewin , one of Britain’s oldest shirt brands has experienced phenomenal growth since it set up in 1989, increasing from 5 shops in 2000 to over 80 outlets worldwide today. Learn their success from Cliff Burgess, Head of corporate marketing , see styles modelled by wiba members and learn how to make the most of professional workwear. Special offers available that evening.	Business development Informative Social Networking
July	Wed 7 th	Private viewing of Staffordshire Hoard at Birmingham Museum & Art Gallery. Unique opportunity to view this treasure and learn the plans for a permanent display space from curator. Fundraising event for the Hoard. Drinks and nibbles.	Informative Social
July	Tues 20 th	Sushi evening at Joseph Chamberlain College, Highgate, Bham. learn the art of sushi from experts, make it yourself and network with summer university members.	Social informative Networking
Aug		Summer break	
Oct	Tues 5 th	Finance – Rich girl, Poor girl! Barclays Colmore Row, Birmingham 6.30 start How to achieve your dreams - the secret to financial planning to achieve the life you want. Experts from Barclays, Capelin financial management and Collinsons chartered accountants will provide insights how to achieve our dreams. Presentation followed by speed networking , buffet and drinks	Personal Business Informative Networking
Oct	Fri 29 th	20th anniversary Lunch – Celebrate 20 years of wiba with guest speaker, Judge Frances Kirkham – one of wiba’s first members at Opus, Birmingham	Informative, networking
Nov	Tues 30 th	AGM and Reputation management event. Speaker – Rebecca Sloane, Kinetic Communications. Understand the importance of reputation management to you and your business. Wine & 2 course meal at City Inn	Informative, business and personal development,
Dec	Tues 14 th	Xmas event at the Chameleon, Hill St, Birmingham. Join wiba members and guests for a festive 2 course meal/drink at one of Birmingham’s newest venues.	Social networking