



## The Importance of Style

**Beth Goodrham, Personal stylist**

**on Thursday 29<sup>th</sup> April 2010 6.30 for 7pm  
at City Inn, Brindleyplace, Birmingham**

Are you taken seriously at work? What is your attitude to style? Do you know what sort of impression you make on others?

Beth Goodrham, personal stylist, trained by the Nicky Hambleton-Jones' Style Academy will **guide us through the impact and importance of style.**

As businesswomen we can sometimes struggle to find styles that suit our shape and work environment to **ensure our professionalism shines through.**

Beth will help us make the right impression by **helping us understand how to wear different styles for different shapes and keep on trend.**

Spring and summer wear can be a tricky area impacting on our professional credibility. Beth will guide us through the maze of new trends, highlighting the best styles for different shapes to take us through work and other occasions.

There will be an opportunity for questions to find the right style answers for you.

Join us for a fun and informative styling evening for women of all ages, shapes and sizes. **Learn how to wear clothes with confidence.**

Followed by a 2 course **restaurant meal** in City Inn dining room.

Helping you make the most of yourself!

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I would like to book \_\_\_\_\_ place(s) for **The Importance of Style** on **29<sup>th</sup> April 2010** and wish to pay by BACS/enclose my cheque made payable to "**Women in Business Association**". Members £18.00 per ticket and guests £26.00 per ticket. Please note refunds are not paid on cancellations made less than 7 days before the event

**Name:** \_\_\_\_\_ **Guest(s):** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Tel No:** \_\_\_\_\_

Please return this slip together with your cheque by 22<sup>nd</sup> April 2010 to Teresa Ahern, Administrator, Women in Business Association, 33 Brandon Road, Hall Green, Birmingham, West Midlands, B28 8DX  
Tel: 0121 243 9362 E-mail: [teresaahern@blueyonder.co.uk](mailto:teresaahern@blueyonder.co.uk)

[www.wiba.co.uk](http://www.wiba.co.uk)

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