



Career Choices, how to ignore them and get to the top!

Stella Layton

**European President of Cookson Precious Metals
on Monday 15th February - 6.30 pm for 7.00 pm
at City Inn, Brindleyplace, Birmingham**

Stella is one of the most successful women in manufacturing today and an impressive and impassioned speaker.

She is known for her high profile appointments including European President of Cookson Precious Metals and past Chairperson of the British Jewellers' Association. She has received many awards and accolades including the CBI First Woman Award for Manufacturing in 2005, an honorary degree as a Doctor of Science from Cranfield University in 2006 and was a finalist in the West Midlands' Business Woman of the Year 2006.

Stella's humorous description of the five 'C's – career choices open to women when she left school which were catering, clerical, cashier, caring and cleaning – is entertaining and will strike a chord with many who have sat in front of an uninspiring careers advisor!

Stella decided to do something completely different and ultimately rose to the top of her profession.

We hope you will join us for this event which promises to be inspirational and enjoyable.

Followed by **restaurant meal** in City Inn dining room.

I would like to book _____ place(s) for **Career Choices** on **15th February 2010** and wish to pay by BACS/enclose my cheque made payable to "**Women in Business Association**". Members £18.00 per ticket and guests £26.00 per ticket. Please note refunds are not paid on cancellations made less than 7 days before the event

Name: _____ **Guest(s):** _____

Company: _____

Email: _____ **Tel No:** _____

Please return this slip together with your cheque by 8th February 2010 to Teresa Ahern, Administrator, Women in Business Association, 33 Brandon Road, Hall Green, Birmingham, West Midlands, B28 8DX
Tel: 0121 243 9362 E-mail: teresaahern@blueyonder.co.uk

www.wiba.co.uk

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