



An Evening with **TM Lewin**

Thursday 13 May 2010, 6.30 pm for 7.00 pm

at **TM Lewin, 39 - 40 Cannon Street, Birmingham B2 5EE**

Want an insight into TM Lewin's phenomenal business success and growth over recent years?

Need a helping hand choosing professional work wear for summer?

WIBA and TM Lewin invite you to start your Summer in style.

Join us for **networking** with drinks and nibbles before hearing from **Cliff Burgess, TM Lewin's Head of Corporate Marketing** who will explain the brand's history and the factors underpinning its success.

In 1898 Thomas Mayes Lewin opened his first shop in Jermyn Street selling shirts. Nearly 100 years later, in 2000, TM Lewin had expanded to 5 shops. Since then it has increased to over 80 outlets including its first stores outside London and overseas. Learn the secrets of their growth.

Enjoy an **interactive fashion show hosted by TM Lewin's corporate fashion experts** who will show us how a single ensemble can be transformed into multiple outfits to suit various summer occasions.

WIBA and TM Lewin are inviting 4 attendees to model the outfits for the evening. In return, each aspiring model will be provided with a complimentary ladies shirt from TM Lewin's current collection. Please indicate in the form below whether you would be interested in volunteering for this opportunity.

Feel free to **question the experts** from TM Lewin for advice on which styles and outfits best suit our individual look. They will be on hand throughout the evening to help you choose great style combinations and benefit from the **generous discounts** offered in store on the evening. **These offers will beat any TM Lewin discounts currently in operation within the city centre** and are not to be missed! **Everyone attending will also receive a goody bag courtesy of TM Lewin.**

Don't miss what promises to be a great business networking evening with a difference!

I would like to book _____ place(s) for the TM Lewin event on **13 May 2010** and enclose my cheque made payable to "**Women in Business Association**". The event costs £10 for members and £12 for guests. Please note refunds are not paid on cancellations made less than 8 days before the event, and any member who books but doesn't turn up will be charged for this event.

I would/would not like to volunteer as a model on the evening.

Name: _____ Guest(s): _____

Company: _____

Email: _____ Tel No: _____

Please return this slip together with your cheque by **8 May 2010** to Merran Sewell, Vice-Chair, Women in Business Association, c/o One Eleven, Edmund Street, Birmingham, B3 2HJ
Tel: 0121 234 0252 Fax: 0121 234 0079 E-mail: msewell@hbj-gw.com

www.wiba.co.uk

Year 2010 celebrates WIBA's 20th year of quality business networking